

Processing of personal data pursuant to art. 13 REG. EU 679/2016

The writer **La.So.Le. Est SpA**, owner of the processing of your personal data, pursuant to art. 13 of the REG. EU 679/2016 (hereinafter GDPR) informs you of the following in relation to the personal data you supplied in order to purchase our products.

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1. Data Controller

The owner of the processing of your personal data is:

LA.SO.LE. EST S.P.A., Via Peraria, 12/A33050 Percoto (UD) –Italy; VAT.Nr. 02533400301, for the purposes of this information can be contacted at titolare.privacy@lasole.it

2. Purpose of the processing and related legal basis

The data will be processed solely for the purposes and with reference to the legal bases listed below.

Purposes	Type of data processed	Legal basis
Issue quotation and fulfill the supply contract	Surname, name, email address and other personal and contact details	Execution of a contract of which you are part or of pre-contractual measures adopted at your request (art. 6 c.1 lett. B of the GDPR)
Implement legal obligations and accounting, banking, insurance, financial and tax obligations deriving from the performance of the contract	Surname, name, e-mail address and other personal and contact data, data relating to the supply, etc.	Fulfillment of legal obligations to which the Data Controller is obliged (art. 6 c.1. Letter c of the Regulation)
Sending communications or	Surname, name, e-mail	Legitimate interest of the Owner

Purposes	Type of data processed	Legal basis
advertising material (marketing purposes)	address, fax number	(pursuant to art. 6. c.1 lett. F) to communicate to its customers the existence of new products, participation in industry events, or to provide information on the Company deemed to be of interest to its customers.
Reminder, credit recovery and litigation management	Surname, name, e-mail address, credit amount, other personal and contact details	Execution of a contract of which you are part or of pre-contractual measures adopted at your request (art. 6 c.1 lett. B of the GDPR) Legitimate interest of the Data Controller (pursuant to art. 6. c.1 lett. F)

3. Nature of data provision

The provision of data is optional, however, any refusal to provide data for the purposes indicated in point 2 may make it impossible to start the requested service.

Any refusal to provide data for marketing purposes will not affect the regular performance of the requested service.

4. Processing methods

Data collection takes place in compliance with the principles of relevance, completeness and non-excessiveness in relation to the purposes for which they are processed. The personal data provided are processed in compliance with the principles of lawfulness, correctness and transparency, provided for in article 5 of the GDPR, in paper form and/or with the aid of computer and electronic tools designed to memorize and manage the data themselves and in any case in such a way as to guarantee security and protect the privacy of the data subject.

The data can be processed anonymously for the performance of statistical activities aimed at improving the services offered.

5. Categories of recipients of personal data

Only authorized persons such as, for example, those in charge of the commercial area, marketing department, administrative office, computer system management and maintenance personnel, will be able to access and thus become aware of your data.

The data can be communicated to the outside:

- to companies or professionals who collaborate with the Data Controller for the performance of work activities, for the purpose of executing the contractual obligations assumed (eg: agents, transporters, credit recovery companies, professionals and consultants);
- to insurance and banking institutions (including companies for the disposal of loans);
- commercial information companies;
- to persons, bodies and institutions that perform supervisory functions over the Data Controller;
- to any other subjects to whom the current legal and / or contractual regulations provide for the communication obligation.

In any case, the communication or dissemination of data required, in accordance with the law, by the Public Security Authority, the Judicial Authority or other public subjects for defense, state security and

crime detection purposes is reserved. as well as the communication to the Judicial Authority in compliance with legal obligations, where hypotheses of crime are found.

6. Data transfer outside the EU

The management and storage of personal data will normally take place on servers located within the European Union.

In any case, it is understood that the Owner, if necessary, will have the right to change the location of the servers in Italy and / or the European Union and / or non-EU countries in compliance with the applicable legal provisions, providing adequate guarantees (for example adopting standard contractual clauses envisaged by the European Commission).

7. Existence of automatic decision-making processes

With regard to the purposes indicated, automatic decision-making processes are not envisaged.

8. Data retention period

The personal data collected will be kept for the entire duration of the contractual relationship, and also after the termination of the relationship for the duration necessary to extinguish the obligations contractually assumed or any disputes regarding the activities carried out under the contract and the consequent obligations of law.

The data presented in the complaint or request for information will be processed for the entire duration necessary for the proper management of the complaint itself or the request for information, or even subsequently within the limits of the prescribed time limits for the performance of all legal obligations.

The data necessary for marketing purposes will be kept until otherwise indicated by the customer (opposition to processing).

9. Rights of the interested party

As an "interested party", you have the rights provided for in articles from 15 to 22 of the RGPD, and in particular may:

- obtain confirmation that a processing of personal data concerning him is in progress and in this case obtain access to it and, if necessary, a copy;
- to be informed of the category of personal data in question, its origin, the purposes of the processing, the retention period or the criteria used to determine this period, the existence of an automated decision-making process and significant information on the logic applied, the recipients or categories of recipients to whom the personal data have been or will be communicated;
- obtain the updating, rectification, integration of data, cancellation, transformation into anonymous form, limitation of the processing or blocking of data processed in violation of the law and the attestation that these operations have been brought to the knowledge of those to whom the data have been communicated or disseminated, unless this proves impossible or involves a disproportionate effort;
- receive in a structured format of common use and readable by automatic devices the personal data concerning him and transmit such data to another data controller (right to portability);

Furthermore, you have the right to:

- **object**, in whole or in part, at any time to the processing of personal data:
 - i. carried out as part of the execution of a task of public interest or connected to the exercise of public authority over which the holder is invested or necessary for the pursuit of legitimate interests of the holder; in such cases, the holder will refrain from processing your data, unless it demonstrates the existence of legitimate cogent reasons or the ascertainment, exercise or defense of a right in court;
 - ii. processed for direct marketing purposes, including any related profiling.
- **withdraw consent** at any time. Withdrawal of consent does not affect the lawfulness of processing based on consent prior to revocation.
- **lodge a complaint** with the Data Protection Supervisory Authority, Piazza Venezia n. 11 - stairway B, 00186, Rome (RM) or via pec at the address protocollo@pec.gdpd.it - for more information, visit www.garanteprivacy.it.

To exercise the rights provided by the GDPR and summarized above, you must send a written request addressed to titolare.privacy@lasole.it, or in paper format to LA.SO.LE. EST S.P.A, Via Peraria, 12/A33050 Percoto (UD).

10. Update of the information

This information may change over time. Therefore, it is advisable to check in the Privacy section of the website <https://www.lasole.it/privacy.html> that the version referred to is the most up-to-date.